



## BRIT Challenge | Monday 23 January - Friday 27 January

Dear colleague,

Today marks the first day of our BRIT Challenge, providing colleagues and students with the chance to focus on mental health and wellbeing whilst raising funds for, and awareness of, important charities.

As a reminder, NCG will be participating in the BRIT Challenge as a Group, with each college taking part for one week and each raising funds for one chosen local charity. Newcastle College is kickstarting the challenge today and will be raising funds for both the [British Inspiration Trust \(BRIT\)](#) and [Streetwise Young People's Project](#).

Further information on taking part, sharing your activities and how to fundraise and donate directly can be found below.

Thank you in advance for all of your efforts and support – I'm looking forward to seeing everybody get involved in this fantastic initiative.

Best wishes

**Scott Bullock**  
Principal

## Taking Part in the BRIT Challenge

The theme for this year's Challenge is '23' and the aim is for teams of individuals to cover challenges related to the number 23. Heads of Curriculum and Departments have been asked to come up with challenges for colleagues and students to take part in over the course of the week and your own Head will share these plans with you directly.

You are reminded to collate and track all participation in activities using [this form](#). Please share this link with your students through planned tutorial activities and/or Teams channels.

Our Marketing Team will be sharing activities on our social media channels throughout the week, please send photos and videos to [NCLComms@ncl-coll.ac.uk](mailto:NCLComms@ncl-coll.ac.uk) (*Please remember that when you are taking photos of people, you must get them to sign the [Media Consent Form](#).*)

If you share your own activities on your own social media channels, please tag Newcastle College and use the hashtag #TheBRITChallenge.

## Fundraising and Donating

Newcastle College will be raising funds for both the [British Inspiration Trust \(BRIT\)](#) and [Streetwise Young People's Project](#) during The BRIT Challenge.

If you would like to make a donation to support these worthy causes, or if you would like to try and raise funds in sponsorship of your efforts this week, you can use our dedicated fundraising link here: <https://givestar.io/gs/MI0DYAI>. To donate, follow the steps below:

1. Visit our dedicated fundraising page and select 'GIVE NOW'.
2. Select a suggested donation amount, or type your preferred amount into the Donation Amount box.
3. Enter your name, email address and a message of support. Please note you can choose to keep the donation anonymous but you must still enter a name and email address. Click submit.
4. Givestar will then ask you if you'd like to make a voluntary contribution in addition to your donation. You can use the drop down menu to select an amount, or select Other and leave the amount field blank to skip this step.
5. You will then be asked if you would like to add Gift Aid to your donation. Select Yes or No and agree to the statements shown.
6. Add your address and postcode when prompted and 'Continue to Payment'.
7. You will then need to enter your card details to make the donation.

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